



SARSA

**Systems & Applied Robotics
Students' Association**

Sponsorship Opportunities 2026-27

sarsa@ualberta.ca

OUR MISSION



We believe the best way to learn robotics is by building robots.

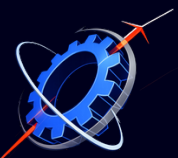
Our mission is to give students hands-on, project-based experience that goes beyond the classroom.

> At SARSA students...

- Learn through workshops, projects, and competitions.
- Work in a fast-paced, flexible environment where new ideas are encouraged.
- Join teams at any skill level or faculty - no experience required.
- Launch their own student-led projects, supported by our mentors and resources.

“We strive to create a supportive community where every student can develop the skills, confidence, and passion to become the next generation of innovators.”

-Mat



OUR IMPACT

BUILDING SKILLS, SHAPING FUTURES, DELIVERING RESULTS



- **100+ Active Members** — The SARSA has rapidly expanded, tripling membership in just the last six months.
- **Bi-Weekly Workshops** — Open to all students, covering:
 - Introductory robotics and coding lessons
 - Small-scale hands-on projects
 - Seminars led by industry professionals (with opportunities for sponsor-hosted sessions)
- **Research Projects** — Currently developing a 6-Degree-of-Freedom robotic manipulator, designed as a modular research platform for AI-driven control systems, advanced kinematics experimentation and human-robot interaction studies.
- **Community Outreach** — Supporting local high school robotics teams, sharing mentorship, technical expertise, and resources to inspire the next generation of builders.



OUR EXPERIENCE



Mat, Founder of SARSA

Back in high school, I founded and led a robotics team, diving headfirst into the world of competitive robotics. It was one of the most fun and rewarding things I've ever done — building cool robots, tackling real engineering challenges, and working with an amazing team. When I got to the UofA, I realized there wasn't a strong robotics community here, and I missed that vibe. So, I founded the SARSA to bring together people who love building cool stuff just as much as I do.

Logan, President of SARSA

From running a successful tech-tutoring business to the seniors in my home community, to creating YouTube tutorials that simplify complex problems, I've always been passionate about making a difference. Ever since I could walk, I've been tinkering with the old tech I could find, kickstarting my creative process that now drives my insatiable curiosity. Technology has always been at the forefront of my mind, I love sharing the things that are important to me. This is why I find it valuable to go out and make differences in the places that could use disruption. Given technology is the future of our society, making it accessible, and impactful to others is my passion!



PARTNERING WITH US

SPONSORSHIP OPPORTUNITIES & BENEFITS

How Funds Are Used

- Project Development — Materials, components, and tools for our robotics projects (allocated at the start of the year by our team leaders).
- Workshops & Outreach — Covering supplies, guest speakers, and open events that engage hundreds of U of A students.
- Competition & Showcase Costs — Travel, registration, and logistics for presenting the SARSA's work on regional and international stages.
- Infrastructure/Administrative — Maintaining shared lab space, servers, safety equipment, and software licenses.

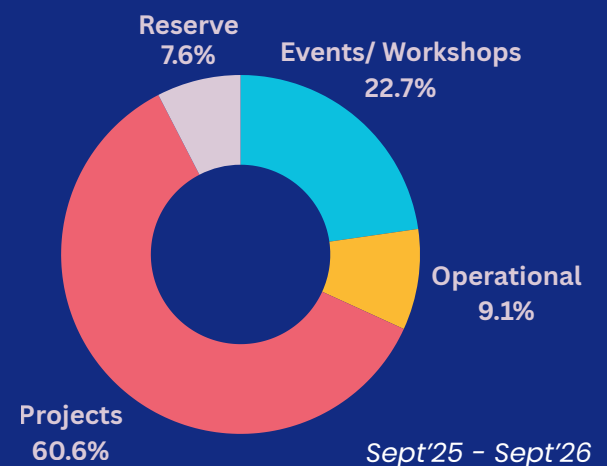
What SARSA Gains

- Growth from hundreds to thousands more active members with sustainable resources.
- Ability to expand projects (robotic arm, propulsion initiative, and other student-led teams).
- A pipeline for student development → industry-ready engineers.
- Stronger ties between industry and university talent.

Budget Targets 26/27

Category	Allocation
Events (Workshops, Seminars)	\$3,000
Projects & Innovation	\$8,000
Operations	\$1,200
Future Growth Reserve	\$1,000

Spending Breakdown



WHAT'S IN IT FOR YOU?

Sponsorship with SARSA is more than a logo on a poster — it's a partnership with one of the fastest-growing student engineering groups at the University of Alberta. Your support helps us grow; in return, we put your name front and center where it counts.

Benefit	Partner Sponsor (>\$5k)	Support Sponsor (\$1k-\$5k)	Donor (<\$1k)
Included on promotional material*	✓	✓	✓
Acknowledged on the SARSA website	✓	✓	✓
Logo on selected project(s)	✓	✓	✓
Logo on SARSA uniforms & event banners	✓	✓	
Invitation to project unveiling & demo events	✓	✓	
Recognition in social media announcements	✓	✓	
Access to member resume bank	✓		
Collaboration on projects with student teams (reach out for more details)	✓		
Option to host a workshop or seminar	✓		
First access to sponsorship of new flagship projects	✓		

Want to work with us?

Join us in building the next generation of innovators!

Reach out at sarsa@ualberta.ca



**MAKING ROBOTICS MORE ACCESSIBLE,
ONE PROJECT AT A TIME.**